



Commercial Photography Pricing

Commercial photography comes with an extended license for photo usage in perpetuity. All Commercial shoots receive a digital proof sheet pdf for you to select which images you would like. Once your selections have been made, if received by 7pm Monday -Friday, most shoots are delivered the next morning by 11am.

All photo shoots include an Online Gallery Website, sky enhancement, grass greening (by request), and our custom lighting and post-processing techniques for FREE.

Square feet	Base Rate	Per Photo Fee
Under 2500	\$250	10 photos or less \$30 Per Photo
2500-3500	\$325	11-25 photos \$25 Per Photo
3500-4500	\$400	26-100 photos \$20 Per Photo
4500-6000	\$475	Over 100 photos \$15 Per Photo
6000-10000	\$550	
Over 10000	Custom Quote	



Drone Aerial Photography \$200 + \$20 per photo

Ideal for waterfront properties, large lots or acreage, and to show proximity to nearby attractions

Dusk Photography

Winter +\$200 / Summer +\$250

Rate Based on Daylight Savings Time Change

Additional Services

Hosted Online Gallery Website	Included Free
Blue sky or Sunset Sky Enhancement	Included Free
Grass greening or replacement (by request)	Included Free
Day-to-dusk editing (cloudy day only)	+\$75 for 2 images
15 Minute Quick Shoot	\$150
Cinemagraph Videos	\$150

Our professional video editors will take your still photographs and create evocative, eye-catching videos with moving skies, fires, TVs, and more. Cinemagraph Videos take up to 2 business days after photos have been processed and delivered

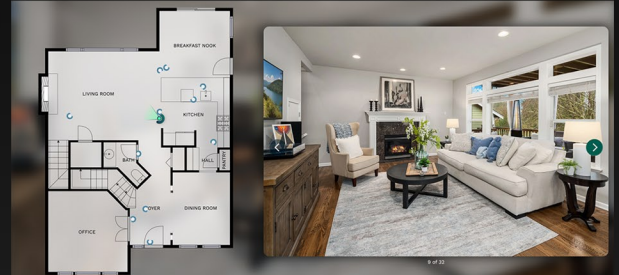
Additional Services



2D Floor Plan \$75



3D Floor Plan \$175



Floor Plan Photo Tour +\$40

Cinematic Video

Express Video Tour

- 1 minute highlight walk-through video of primary interior and exteriors spaces
- Dynamic and short videos perfect for social media
- Set to premium licensed music and include links for an Unbranded video for the MLS and a custom Branded video with your information. Videos take up to 2 business days to deliver out.

Express Video Tour \$400
Aerial Video + Still Photos +\$250 + per photo fee
Additional time +\$100
 includes an additional 30 seconds of video

Deluxe Video Tour

- 2 - 3 ½ minute comprehensive walk-through video
- All requested interiors and exteriors of the property
- Great for larger homes with more to show and to market to potential buyers who need to see more
- Set to premium licensed music and include links for an Unbranded video for the MLS and a custom Branded video with your information. Videos take up to 2 business days to deliver out.

Under 3000 ft² \$750
3000 - 5000 ft² \$850
Over 5000 ft² \$950

Aerial Video + Still Photos +\$300 + per photo fee
Add a 1 minute Express Video for \$200

Agent Intros + \$100

Personalize your video by filming an opening sequence welcoming the viewers into the home

Preparing for a Photo Shoot

Quality photography requires the location to look its photographic best. When the property is correctly prepared, it helps us create better photos for your clients, therefore it is extremely important for the location to be clean and ready for photography before we arrive.

Here are basic prep recommendations to be completed BEFORE the photographer arrives for a smooth and professional shoot.

- **TURN ON ALL LIGHTS**
 - *including overhead lights, lamps, under-counter, exterior lighting, and landscape lights for evening shoots*
- **CLEAN WINDOWS AND OPEN BLINDS / CURTAINS**
 - *For clear views out windows, we also recommend removing screens from windows*
- **DE-CLUTTER**
 - *Counter tops, shelves, and floors should be clear of personal items, toys, pet items, paper towels, tissue boxes, cleaning products, toiletries, and anything else you wouldn't want in the photos*
- **STRAIGHTEN UP**
 - *make sure all staging, art, pictures, lamp shades, rugs, and blinds are straight and even*
- **CLEAN EXTERIORS AND MOW LAWN**
 - *power wash driveway, sidewalks, and decks*
 - *remove water hoses, yard signs, toys, and pet items*
- **REMOVE or HIDE TRASH AND RECYCLE BINS**
- **REMOVE VEHICLES OFF PROPERTY**

Cancellation / Reschedule Policy

We understand that things happen that delay listings; however, when shoots are canceled or rescheduled at the last minute, it means that not only does your listing not get photographed, but it is too late to fill that time slot when someone else could have been scheduled. This causes us to lose business and a lot of agents to not get their time or preferred photographer. We appreciate your understanding in the need to implement a cancellation policy.

Cancellations within 24 hours of a shoot will be charged a \$150 cancellation fee. Same Day Cancellations will be charged the base rate for that appointment.

